

## Who are we?

A communications consultancy helping clients build better relationships with audiences that matter – investors, employees, partners, communities, society, customers and influencers.

## What do we do?



### Corporate Reporting

- Annual reports – print, online and video
- Integrated reports
- Social media content
- Interim reporting and results communication
- Investor presentations, webcasts and speeches
- AGM content and branding
- IPO communication and advertising
- Capital markets day collateral



### Employee Engagement

- Newsletters and internal campaigns
- Leadership communication
- Employee events and conferences
- Recruitment and onboarding communication
- Awards and recognition programmes
- Employer branding
- Environment graphics

## What are our core capabilities?

A confluence of strategy, content, design and delivery that provides solutions across print, digital, moving image, environments and 360 degree.

**10+**

years of experience

**850+**

projects delivered

**300+**

clients serviced

**150+**

awards won

## Where can you reach us?

hello@aicl.in | +91 22 6710 0691

## What is our purpose?

**Impactful communications for a stakeholder-driven world.**



### Sustainability Communication

- Sustainability reports
- Business responsibility reports
- Materiality and stakeholder engagement
- SDG communication
- Corporate citizenship reports
- Awareness and engagement campaigns
- Reporting for foundations and nonprofits



### Brand Communication

- Brand positioning and identity
- Corporate communication
- Websites and digital solutions
- Films and animated videos
- Exhibitions and conferences
- Milestone communication
- Coffee table books
- Year-end and celebration giveaways

## What does our team look like?

60+ professionals that include strategists, consultants, project managers, researchers, writers, proofreaders, designers, filmmakers, digital specialists and artworkers.

## Whom do we work for?

Diverse, complex and fascinating organisations, including some influential and prominent names, who trust us with high impact, business-critical communication.