

Emperor and AICL Communications form alliance to strengthen global communications offer

25 January 2023: Emperor, a UK-based employee-owned creative communications agency, and AICL Communications, India's leading stakeholder communications consultancy, have today announced their strategic partnership. The alliance will support international businesses to connect with their investors, employees, and customers through world-class communications.

Emperor and AICL are leveraging their leading market positions in the UK and India to develop an effective cross-border offer, utilising their specialist in-house talent to deliver expert capabilities in corporate communications to businesses across the world.

The partnership will see Emperor and AICL collaborate to offer 360-degree corporate communications services, including ESG consultancy, annual reporting, investor outreach, employee engagement and brand communications, together with outstanding digital delivery.

The alliance will benefit clients through greater international insight, while presenting opportunities for talent development and shared resourcing. With agile cross-functional collaboration and information sharing, Emperor and AICL will support businesses to connect with global audiences across time zones in innovative ways.

This is the first step in the creation of an international network of some of the very best owner-managed and employee-owned businesses, which is underpinned with the belief that by working together, better client outcomes can be achieved now and into the future.

Steve Kemp, Founder and Partner at Emperor said: "I have watched AICL grow with admiration over the past 18 years to become India's dominant stakeholder reporting consultancy. During this this time we have compared notes on all manner of topics and thematics. Our strategic partnership will provide many opportunities as our world becomes ever flatter, with our clients facing the same communications challenges."

Arvind Agrawal, Founder and CEO at AICL Communications, said: "I greatly admire Emperor's growth journey, and value Steve's counsel. With common values, experience and complementing skills, we are excited about the benefits this partnership will bring our clients and the opportunities it presents for our people. Despite operating in different jurisdictions, we share much common ground, both in what we do and how we operate. India is the fifth largest economy in the world and growing very fast, with a vibrant private and public capital market, rich with opportunities, which we intend to leverage."

Notes to Editors

About Emperor:

[Emperor](#) is one of the UK's leading employee-owned creative communications agencies. It specialises in reporting, sustainability, brand, and employee engagement. It has studios in London, Edinburgh, Manchester, Warwick, and Dubai. Founded in 1996, Emperor has grown to employ more than 300 diverse, talented, and experienced people across a national and international network.

About AICL Communications:

[AICL Communications](#) is India's leading multi-disciplinary stakeholder communications consultancy. Since 2008, it has partnered with large and emerging companies, nonprofits, and public bodies to effectively express who they are, what they stand for and how they are performing. Its team of 120 diverse professionals blend strategic thinking with content-led creativity to articulate investment cases, drive people engagement, reinforce commitment to sustainability and strengthen corporate brand.

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